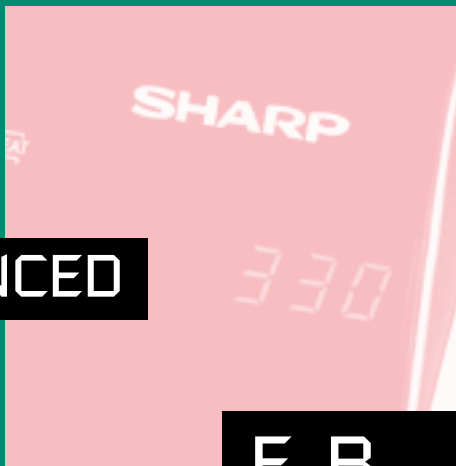


**ADVANCED**



**FLEXIBLE**



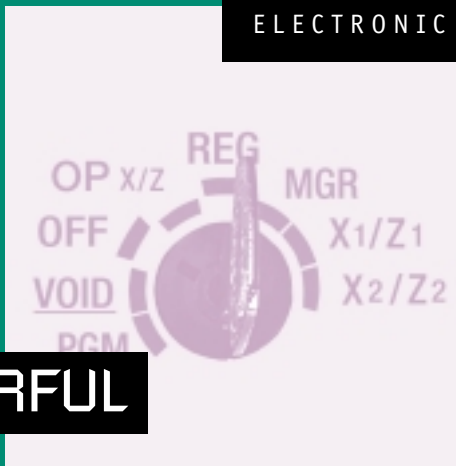
**ER - A 330**

ELECTRONIC CASH REGISTER

**SMART**



**POWERFUL**



IT ALL  
ADDS UP TO  
GREATER  
EFFICIENCY.



**SHARP®**



## THE SHARP ER-A330 ELECTRONIC CASH REGISTER

Powerful features that  
give your growing business  
an added advantage.

### EASY TO USE, EVEN FOR THE NOVICE

There are minimal programming and set-up requirements, so the ER-A330 can be up and running in no time.

The keys and L.E.D. display are significantly larger, more readable and easier to work with than other cash registers. And the unit is compact in design so it takes up less counter space – a valuable commodity in today's retail and hospitality environments.

### THE NEW STANDARD IN INNOVATION AND PRICE/PERFORMANCE

For years, Sharp has led the way in the electronic cash register industry – with products that set the standard for innovation, price/performance and reliability. And now Sharp has done it once again, with the introduction of a new entry level model that proves retail and hospitality establishments don't have to pay a lot to get a lot.

Everything about the new Sharp ER-A330 Electronic Cash Register has been designed and engineered around the needs of growing businesses. Sharp understands the importance of control, accuracy and information at the point of sale and what a difference these factors can make in improving store operations and customer service.



**DESIGNED TO PERFORM**

**CALCULATED TO SUCCEED**



**EASY TO READ**

**LARGER L.E.D.**

### THE MORE INFORMATION YOU HAVE, THE MORE CONTROL YOU HAVE

Ten (10) standard departments, expandable to 50, make it easy to track sales within a category and highlight which items are selling and which are not. And paperless flash reports provide managers with instant sales/transaction data, so there is no need to wait for printed reports. When printed reports are necessary, the ER-A330 has a built-in printer which delivers high-quality output.

A food stamp capability provides an audit trail for food stamps tendered. The register also has an optional additional cash drawer (for a total of two) and six coded cashiers, so multiple employees can operate the same register without any loss of accountability.



**EASY TO PROGRAM**

**PRICE LOOK-UPS**

A single line validation capability allows the operator to mark documents such as checks and gift certificates with time and date information – making for better record keeping and security.

### FEWER ERRORS, MORE PRODUCTIVITY

The ER-A330 makes it easy to pre-program price look-ups (PLUs) so that the prices of commonly sold items – or items on special – can be accessed instantly. To program a PLU, simply enter a 3-digit free code (choose any number from 1 to 999), press the appropriate PLU key, and the correct item price appears automatically. This not only eliminates errors, it speeds up the check-out process. As many as 750 PLUs are available on the ER-A330.

Auto keys, which provide one-touch recall of a series of key sequences, are easy to program as well, so functions can be

automated in a matter of minutes.

The ER-A330 also comes equipped with a built-in calculator, which makes it easy for an operator to do individual calculations without affecting sales data.



**EASY TO UNDERSTAND**

**FASTER PRINTED REPORTS**

### A CASH REGISTER THAT CAN GROW WITH YOUR BUSINESS

The ER-A330 Cash Register is also built for maximum reliability, even with heavy usage in mind. Sharp has also made it easy to customize, understanding that no two retail or hospitality establishments have the same exact needs or operational requirements.

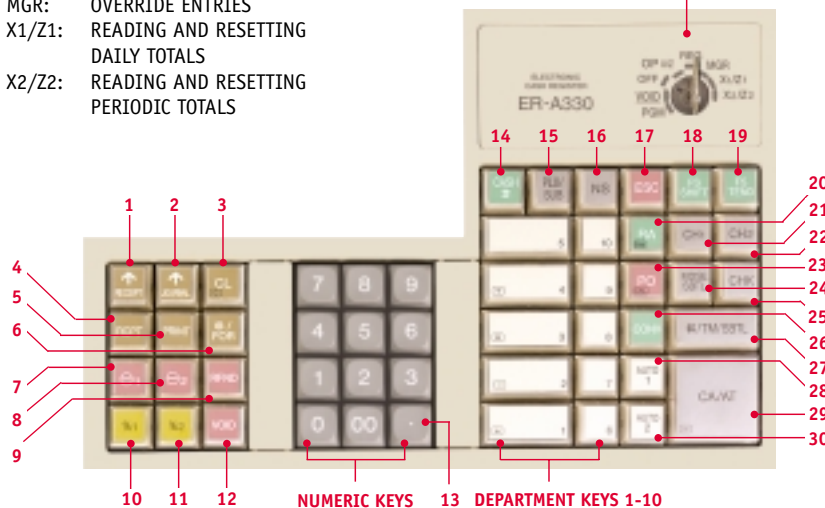
Whatever the nature of your business – from bakery to boutique, convenience store to cafeteria – the Sharp ER-A330 has the features you want, at a price you can afford to pay. If you're looking for an entry level cash register that can take your business to the next level, this is the Sharp solution for you.

## THE ER-A330'S ADVANCED FEATURES AT A GLANCE.

#### MODE SWITCH

- REG: FOR ENTERING SALES
- OP X/Z: READING AND RESETTING OF CASHIERS TOTALS, DISPLAY OF FLASH REPORTS
- OFF: PREVENTS KEY ENTRY
- VOID: CANCELLATION AFTER THE FINISH OF TRANSACTION
- PGM: PROGRAMMING
- MGR: OVERRIDE ENTRIES
- X1/Z1: READING AND RESETTING DAILY TOTALS
- X2/Z2: READING AND RESETTING PERIODIC TOTALS

MODE SWITCH



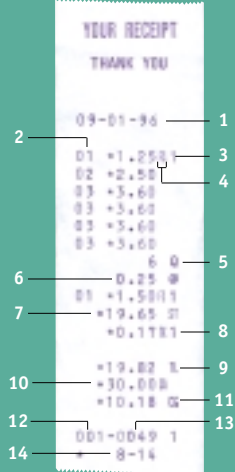
- 1 RECEIPT PAPER FEED KEY
- 2 JOURNAL PAPER FEED KEY
- 3 CLEAR KEY
- 4 RECEIPT ISSUE KEY
- 5 VALIDATION PRINT KEY
- 6 MULTIPLICATION SPLIT-PRICING KEY
- 7 DISCOUNT - 1 KEY
- 8 DISCOUNT - 2 KEY
- 9 REFUND KEY
- 10 PERCENT - 1 KEY
- 11 PERCENT - 2 KEY
- 12 VOID KEY
- 13 DECIMAL POINT KEY
- 14 CASHIER KEY
- 15 PRICE LOOK UP/ SUB DEPARTMENT
- 16 NON-SALES KEY
- 17 TENDER ESCAPE KEY
- 18 FOOD STAMP SHIFT KEY
- 19 FOOD STAMP TENDER KEY
- 20 RECEIVED-ON-ACCOUNT KEY
- 21 CHARGE - 1 KEY
- 22 CHARGE - 2 KEY
- 23 PAID-OUT KEY
- 24 MERCHANDISE SUBTOTAL KEY
- 25 CHECK KEY
- 26 CONVERSION KEY (FOR CURRENCY CONVERSION)
- 27 NON-ADD/TIME DISPLAY/ SUBTOTAL KEY
- 28 AUTO FUNCTION - 1 KEY
- 29 CASH/AMOUNT TENDERED KEY
- 30 AUTO FUNCTION - 2 KEY

# ER-A330

ELECTRONIC CASH REGISTER

## RECEIPT

Upon completion of each transaction, the following information is automatically printed on a receipt: date, department number, unit quantity, unit price, merchandise subtotal, tax status, tax amount, food stamp status, total, cash tendered, change, consecutive number, register number, and time.



- 1 Date
- 2 Dept. No.
- 3 Tax 1 Status
- 4 Food Stamp Status
- 5 Unit Quantity
- 6 Unit Price
- 7 Merchandise Subtotal
- 8 Tax 1 Amount
- 9 Total
- 10 Cash Tendered
- 11 Cash Change
- 12 Register Number
- 13 Consecutive Number
- 14 Time

REPORT TITLE	DESCRIPTION
Full Report	The Full Report combines information from departments and transaction media totals. This report is used as the audit report for your business.
PLU Report (Full)	The PLU Report is used to analyze the details of those items rung up at the ECR that have been pre-programmed.
PLU Report (Range)	The PLU Range Report allows the store owner to analyze PLU sales data by a specified range of PLU codes.
Hourly Report	The Hourly Report will provide the store owner with the number of transactions and sales total by 1-hour increments for a 24-hour period. This becomes a useful tool in determining which times during the day your business is most successful. The Hourly report can also be useful in determining when extra employees are necessary.
Department Group Report	The Department Group Report consolidates departments into like categories to provide summary sales data analysis of your business.
Individual Group Report	An Individual Department Group Report allows the store owner to select a specific group number for which to analyze associated department sales data.
PLU by Assoc. Department	The PLU associated Department report allows item sales analysis by product or vendor category. This is extremely beneficial when determining successful items to be stocked.
Transaction Report	The Transaction Report provides all related media accountability for the business day, which can justify collected monies for items sold.
Full Cashier Report	The Full Cashier Report provides sales and media accountability for up to (6) Cashiers who have made sales entries.
Ind. Cashier Report	Allows the store owner or manager to audit each individual's sales and media accountability one person at a time.
Daily Net Report	This report provides the net sales total by calendar day for a 31-day period. Business revenues are easily tracked by each day of the month.
Flash Reports	Flash Reports allow the store owner or manager to view a defined total in the ECR's display for quick, up-to-the-moment analysis of that day's business. Available Flash Reports include: <ul style="list-style-type: none"> <li>• Net-3 (net sales plus tax)</li> <li>• Department (by selected departments)</li> <li>• Dept / Group (by selected department group number)</li> <li>• Hourly (by selected time)</li> <li>• Cash-in Drawer (cash total in drawer)</li> </ul>

## SPECIFICATIONS ER-A330

DISPLAY		PRINTER		DRAWER	
Type	L.E.D. Green Display	Type	2-Position Print Wheel Selective Type	Bill	5 Compartments
Operator	1 Line/10 Digit Numeric, 7 Segments	Printing Speed	Approx. 2.6 Lines/sec.	Coin	5 Compartments
Customer (pop-up)	7 Digits/7 Segments	Printing Digit	Receipt: 10/Journal: 10	Option	2nd Drawer
Symbols	1 Digit (Minus: -, Error: E, Program: P, Subtotal: D, Change: I, Low Battery: L, Finalized: F)	Paper Width	1-3/4" ± 1/32" (44.5 mm ± 0.5mm)	<b>GENERAL</b>	
		Paper Roll Diameter	3-5/32" (80 mm) (Max.)	Components	CPU, RAM, etc.
		Stamp Color	Purple	Dimensions (W) x (D) x (H)	16.5" x 16.7" x 12.4" (420 x 423 x 314 mm)
Repeat	1 Digit	Additional Functions	Receipt/Journal Independent Feeding, On/Off Receipt Key, Stamp Function, 2-Ply Single Line Validation	Recommended Temperature	32°F-104°F (0°C-40°C)
Department	2 Digits			Weight	30 lbs (13.7 kg)
<b>TOTALIZING CAPACITY</b>				Power Supply	Official (Normal) Voltage and Frequency
Grand Total	13 Digits			Power Consumption	38W (Max.), 10W (Standby)
Other Total	9 Digits				

Design and specifications are subject to change without notice.

**SHARP**  
FROM SHARP MINDS  
COME SHARP PRODUCTS™

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